

Leeds33 Advisory Board Pack July 2024

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Dear Applicant,

Leeds33 are looking for colleagues working within the cultural, education and community sectors, as well as commercial/ creative industries and local government to be part of our Advisory Board. We are looking for people who are passionate about cultural education, collaboration, and the creative growth of young people in Leeds.

We are seeking new Advisory Board members to be part of our organisation to help shape our future and enable the best possible cultural offer for children and young people in our city.

We want to make sure that all these sectors are well-represented in Leeds33 and that our work is informed by what each sector needs.

This is a chance to:

Influence the cultural learning offer in the city, to make sure it is strategic, joined-up and responsive to opportunity.

Work in partnership with colleagues across sectors.

Strategically advise the work of Leeds33 to support cultural and creative learning in the city.

The Advisory Board comprises of up to 12 members. We aspire to have broad representation and include at least one Primary, Secondary, FE and HE representative from the education sector. We are also looking to have representatives that are from the cultural sector, community, commercial/ private sector and local authority.

The Advisory Board will be chaired by a member of the Leeds33 Board of Trustees.

This will be an opportunity for you to support our strategic planning and to expand your network.

Leeds33 is at an exciting time in its history, as we have recently successfully applied to become a Charity Incorporated Organisation (CIO). We are looking for new members of the Advisory Board to join us from October 2024.

In this pack, you will find further information about the organisation and further details on the commitment of being on the Advisory Board. If you would like to have an informal chat about this opportunity with me, please email hello@leeds33.com.

Thank you for your interest. We look forward to receiving your application.

Yours faithfully,

Dr Briony Thomas
Chair of Trustees

About Leeds33

Leeds33 (formally known as LeedsCEP) was established in September 2017 in response to Arts Council England's Cultural Education Challenge and is part of national network of Local Cultural Education Partnerships (LCEPs).

LCEPs are a partnership of arts and cultural organisations, educational institutions, local authorities and other stakeholders committed to developing cultural learning opportunities for children and young people in their local area. They exist across the country indifferent local authorities and respond to local needs and contexts.

Leeds33 works strategically to drive a joined-up cultural offer locally; to share resources and to bring about a more coherent, visible, cultural education offer for children and young people in the city. We have a wide and growing membership of organisations through our mailing list, from across the cultural, education, and community sectors which cover all geographical areas of Leeds.

Leeds33 has a vision to empower children and young people through arts and culture in Leeds. Our mission is to enable the city to harness the power of arts and culture, empowering every child and young person to flourish. Through transformative cultural partnerships and programmes, children and young people will have ownership and agency of their own cultural learning.

We have four priority areas where we focus our work, each with a dedicated group, called a Priority Pod. These Pods have cross-sector representation from those with relevant expertise.

These priorities are:

Youth Voice

We work to ensure that young people's voice is a key part of decision-making in the development of creative education opportunities. We will shape effective policy planning by raising the profile of young people's perspectives and creative education needs.

Advocacy and Comms

We look to create an evidence-based case for cultural education and will use this to advocate to decision-makers and stakeholders in Leeds. We're also raising awareness and removing barriers to the cultural education offer in Leeds by developing targeted work where engagement is low and providing targeted information for schools and young people on cultural offer in the city.

Creative Health

We support cross-sector information exchange, networking, professional development and other initiatives which support health and wellbeing outcomes for children and young people through engagement with arts and culture.

Progression and Skills

We look to support programmes that identify, nurture and retain young people's creative talent in the city and address current barriers to cultural education progression from early

years through to higher education. We work together to develop better practices in creative and cultural learning in schools and support the progression and talent development of young people into creative careers.

How We Work

Leeds33 is a membership network that is governed by a Board of Trustees and supported by an Advisory Board made up of partners from around the city. Anyone can become a member of Leeds33 by registering to our mailing list.

- We forge partnerships and networks so members can be more joined-up and work in a more informed and collaborative way.
- We promote the work our members and what they do for children and young people in Leeds.
- We look to be a collective voice, which can shout louder about what the value of creative and cultural learning to those who can listen and affect change.
- We celebrate all the amazing work that happens in our organisations, schools and neighbourhoods.
- We support the development of that work and share better practice in the city.

Members

Anyone can become a member by signing up to our mailing list. When signing up, members receive monthly newsletters that update them on cultural and creative work in the city for children and young people. We also share information on interesting projects, member's news, policy information and CPD opportunities. Members can become more actively involved in our Priority Pods.

Priority Pods

Our Priority Pods are led by Pod Leads, who feed into the Leeds33 Advisory Board. There are four Pods that drive forward key areas of work within the following areas: Youth Voice, Advocacy and Comms, Creative Health, Progression and Skills. These groups meet online between appropriately six times a year.

Advisory Board

Comprising of approximately 12-15 members, the Advisory Board draws on expertise from the cultural sector, education sector, community, local authority and creative industries. We try and ensure there is diverse representation to reflect the communities of Leeds and that specialist knowledge and experience across the sectors is brought into our work. Our Advisory Board meets every 8 – 12 weeks.

Board of Trustees

We have a Board of Trustees, that currently comprises of four Trustees. The Chair of Trustees is Dr Briony Thomas, Associate Professor at the University of Leeds.

What We Do

We are a strategic network in partnership for the creative growth of young people in Leeds. We carry out our aims through the following activity:

- Skill Development

Leeds33 grows skills in the city by providing development opportunities for young people and professionals at all stages of their career. This includes:

- A programme of development workshops and CPD sessions.
- Youth leadership development opportunities.

- Evidence and Knowledge

Leeds33 improves practice and supports decision-making by continuing to develop an evidence base and facilitating knowledge exchange. We generate new knowledge and evidence through collaborations between researchers, public sector organisations and industry partners. This includes:

- A bi-annual conference.
- Networking events.
- Communications including a newsletter.
- Conference presentations, thought leadership pieces, round tables etc.

- Network Membership

Leeds33 develops a network membership in the city, to further foster the benefits of partnership working in cultural education, as well as providing opportunities to upskill and connect. This includes:

- Access to events.
- Opportunities to participate in collaborative research projects.
- Promotion of their activity.
- Networking opportunities.

- Advocacy

With access to a strong evidence base, a network representing many of the cultural organisations in the city, and access to key decision makers, Leeds33 advocates for creative learning and informs key decisions at a strategic level.

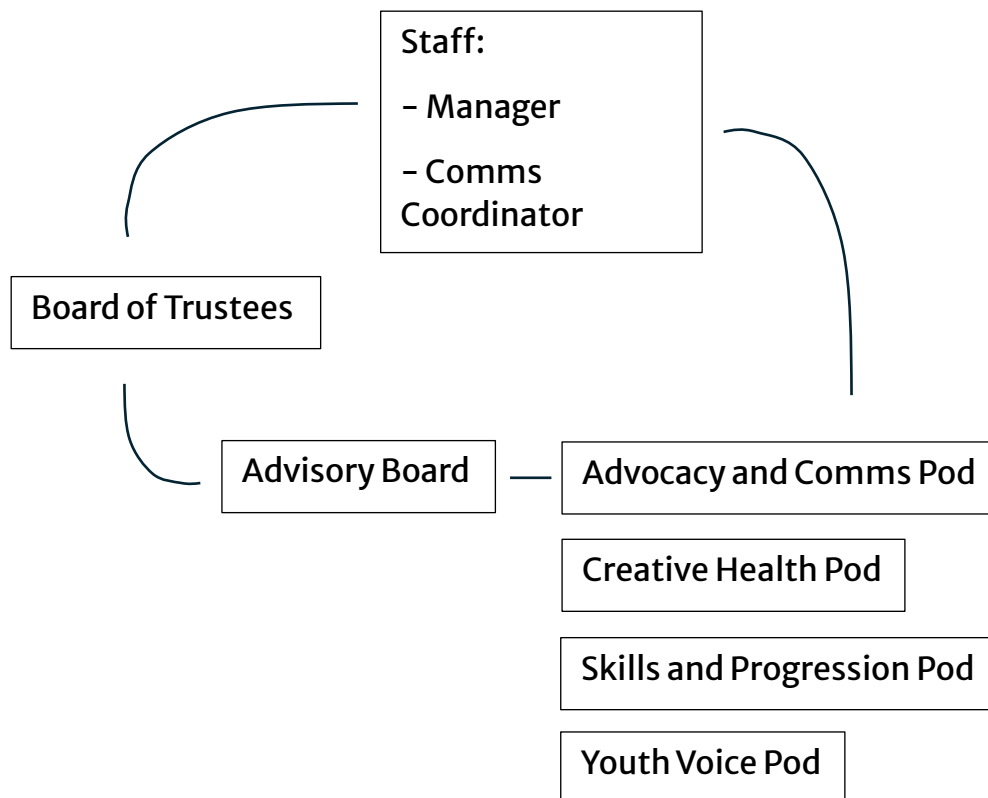
In 2023 alone, Leeds33 has delivered sector training, a large-scale conference, and tested new pedagogical methodology:

- Leeds33 has supported the delivery of 'Leeds Language Week', bringing together over 15 partners including the University of Leeds, Leeds Music Education Partnership, British Council and others, engaging over 3,000 learners through a programme of creative linguistic activity.
- We delivered three 'Youth Voice CPD Sessions' for teachers, cultural organisations and freelancers to embed youth-centred practices into decision making within creative learning contexts.
- Leeds33 delivered the 'Cultural Education Conference' at The Tetley, seeing over 150 stakeholders attend the day.
- 'Culture on the Doorstep' was a project that looked at methods to explore creative place-based learning within the context of 15-minute neighbourhoods, working closely in partnership with local schools.
- Leeds33 is supporting the delivery of a University of Leeds research project, 'Mapping Creative Arts Education' to collate creative and cultural engagement in schools – creating a baseline for the Year of Culture, but also producing an open online resource that will support schools, cultural organisations and the city to improve Leeds' cultural

education offer by highlighting the priorities for improving CYP's access to culture and by identifying cold spots.

To deliver the above, the partnership has been successful in drawing funding from Spirit of 2012, Research England, Economic and Social Research Council and IVE amongst others.

Governance



Advisory Board Member Role Profile

We are especially keen to hear from individuals who are passionate about cultural education and the creative opportunities available to children and young people in Leeds.

Advisory Board Member Duties and Responsibilities:

- Help the Board of Trustees to ensure that proposed activities/ actions are in line with Leeds33's values and principles – e.g. raise issues of concern, seek further clarification.
- Identify needs that should be met by future work, assuring that the group has the diversity of perspectives, judgement, experience and expertise it needs to achieve the charity's aims.
- Act as ambassadors for the work of Leeds33.
- Be responsible for staying connected to their own sectors for feedback opportunities, support, identify gaps, and potential overlaps of provision to the group.
- Attend and contribute to meetings and complete any actions assigned.
- Bring their knowledge of their sector and their expertise to Leeds33.
- Connect Leeds33 and the group with contacts and experts from their networks.
- Disseminate the work of Leeds33 to a wider group of cultural/ creative partners.

- Set up working groups as required, in consultation with the Leeds33 Board of Trustees, to support the work of Leeds33.

Qualities and Experience Desired:

- An interest in the arts and in education.
- Experience of working within the cultural/ education/ and community sectors/ commercial/ creative industries/ and local government.
- People who are passionate about cultural education, collaboration, and the creative growth of young people in Leeds.
- Effective advocacy and communication skills.
- Ability to effectively share opinions, to positively challenge and to contribute to the work of the organisation.

Time Commitment

- The Advisory Board will meet four times per year, once a quarter, with additional meetings/ conversations held as needed to fulfil its purpose.
- Advisory Board members will commit to attending a minimum of three meetings per year unless in exceptional circumstances.
- Alongside meetings, there may be requests to read papers and feedback to the organisation.
- Advisory Board members will have a term of two years.

We are looking for individuals that are willing to show objectivity, accountability, honesty and integrity.

This role is a voluntary role. In the future, Leeds33 hopes to be able to cover any costs related to travel and any other expenses that the Advisory Board may incur to attend a meeting.

How to Apply

Please send a CV and a covering letter explaining why you are interested in becoming a member of the Advisory Board and outline how your skills and experience meet the Advisory Board Profile in this pack. If you prefer to send us an audio recording or a video application of up to 4 minutes, please do so via WeTransfer.

Please email your application to hello@leeds33.com with the subject: *Leeds33 Advisory Board Member Application*.

The deadline for applications is Monday 16th September 2024 at 9am.

If you would like a version of this pack in large text, please do not hesitate to get in touch via hello@leeds33.com

Where to Find Us

You can find us online via our website at www.leeds33.com

Email us at: hello@leeds33.com

Phone: 0113 3227 524 (monitored Tuesdays – Thursdays, 9am – 5pm)

Find our postal address below:

Leeds33
International House
14 King Street
Leeds
LS1 2HL

Find us on social media:

X: [@Leeds33_](https://twitter.com/Leeds33_)

Instagram: [@Leeds33_](https://www.instagram.com/Leeds33_)

LinkedIn: <https://www.linkedin.com/company/leeds33/>

